



CRAFTWORK

EST. 2018



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Hello

Thank you for taking the time to browse our current brochure.

In here you will find our core range of brands, covering most categories of beer, spirits, vermouth & aperitivo, ready-to-serve and alcohol-free.

We all work in the business of creating moments of celebration, occasion and sharing enjoyment within the drinks industry — and that's exactly what we aim to achieve with our portfolio.

In here, you will see that we have travelled the UK and around the world to discover & select brands through a rigorous criteria, to try and offer you products that are a balance of classic & contemporary, timeless & current, from mainstream to super-premium. Our portfolio is intended to intrigue, excite, disrupt (positively) and add value. And we try to maintain, evolve and improve it ongoing.

We have arranged our brochure into alphabetical order, a break from the norm of by category. But you can just click on any product in the contents page and will be taken straight to that page.

Enjoy getting to know our brands and do get in touch if you have any queries, want more information on a particular brand, want to stock any of them, or if you would like to be sent a copy of our trade price list.

Thank you and we look forward to working with you.

Mark Dawkins
Managing Director

Mr. Dawkins



A collage of various items including a map of New Zealand, a red bottle, a photo of a drink and vodka bottle, a rooster logo, a 'MASH GANG' sign, and a Carib Lager bottle cap.

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CARIBBEAN
ORIGINAL

Carib®

Premium
LAGER



THE FUN NEVER STOPS!

Suppose it were possible to bottle the fun-loving, playful, and passionate approach to quintessentially Caribbean life. In that case, you will discover Carib Lager, a full-bodied golden brew that bursts to life with every pour. A rich combination of flavour and aromatics blends perfectly to create a unique balance between malt and hops, sweet and bitter.



ALWAYS A GOOD TIME

A great lager beer is by itself a treasure but a great beer combined with the zing of ginger, the festive and spicy sweetness of sorrel or the revitalizing kick of lime creates winning and classic combinations.





Shandy carib sorrel is a light, tropical alcoholic beverage. It is an exciting blend of exotic sorrel extract and beer. The beverage offers a pleasant sweet and spicy attributes that truly satisfies the taste buds.



Shandy carib lime is a light, tropical alcoholic beverage. It is an exciting blend of lemon, lime and beer which displays a combination of citrus, fruity, tangy and refreshing tastes.



Shandy carib ginger is a light, tropical alcoholic beverage. It is an exciting blend of the natural ginger root extract and beer.

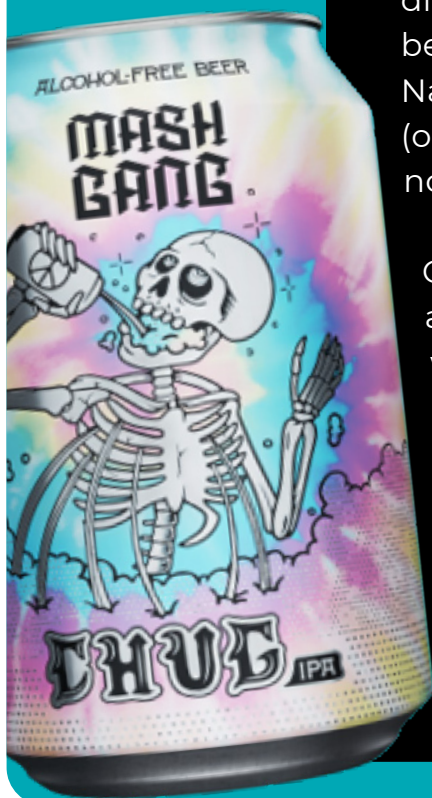
MASH GANG





Welcome to the Gang.

Mash Gang began in 2020 as an adventurous experiment among four friends in the relentless pursuit of alcohol-free beer perfection. They craft bold, full flavoured Alcohol-free beer that sparks conversations with friends and elevates your solo experience. Beer for everyone to enjoy. Whether you're sober, moderating, or simply beer-curious. No compromises or judgement. Just great beer for every memorable moment.



Chug

Sit back. Relax. Ditch the boring soft drinks. Your dependably brilliant Chug is a hazy, alcohol-free IPA, brewed with precision to 0.5%. Never stripped. Never diluted. Just full-flavour beer, without the fuzz. Naturally low in calories (only 56 per can) and with no added sugar.

Citra and El Dorado bring a tropical hop torrent, with mango, passionfruit and grapefruit flowing over a clean pale base. Soft carbonation, juicy mouthfeel and a crisp, zesty finish that hits every time. Refreshing and invigorating.

Glug

Utterly crushable, crisp and golden lager, balancing subtle complexity and infinite drinkability. Glug is our take on a classic Cerveza-style lager. Light, golden and brewed with subtle complexity and infinite drinkability.

Crafted with precision to 0.5% ABV, using lager yeast and intentional fermentation. Glug tastes like real lager because it is. It's never stripped or watered down, unlike most alcohol-free lager. Giving a full flavour that punches above its weight, with layered malt character, citrus top notes, and just a whisper of gooseberry.

Crushable and sessionable. No gimmicks. No shortcuts. This is lager brewed right.



Journey Juice

Built for long roads, beach stops and big fat bold flavours. A mango-forward pale ale base, spiked with Sabro hops, lime zest and a custom chilli salt blend, for that perfect cauldron of sweet, salty, bitter and spicy.

This is a beer that works in so many moments. From a thirst-quenching beach cooler to the perfect complement to firepit food or your favourite curry. Brewed with precision for a purposefully 0.5% ABV beer that uses speciality yeast and real fruit. It's not about the destination. It's about the Journey Juice.



Lesser Evil

Rich, smooth and decadent, this alcohol-free stout is brewed with a big hit of sweet and sour cherry juice, cacao and vanilla.

Big, full of flavour and one you'll want to sip again and again. Perfect on its own to help you slip into the evening, or with your favourite pudding.

Brewed with precision for a purposefully 0.5% ABV stout that's all roasted malts, careful mashing and enough cherry tang to keep you awake until you've devoured the whole lot.

No shortcuts. Just proper pudding by the glassful.





ORIGINAL
WORMWOOD
VODKA

babička

REVIVING THE MAGIC OF A 500 YEAR-OLD CZECH WITCHES BREW.

In one of the most remote regions of the Czech Republic, in the ethereal forests and plains of Moravia, Babička was born. Inspired by a 16th Century Czechoslovakian witches brew this mystical vodka is distilled in the Czech Republic with wormwood and our special blend of herbs. Babička Vodka has a unique botanical flavour with a smooth and delicate finish.







Chinola is the worlds first fresh fruit liquor that is shelf stable. Launched in 2018 the brand, the product is created by industry veterans and bar tenders, and made in Dominican Republic. From their own fruit farms in the region of Samana (In the north of the island) they use a farm to bottle concept. The brand is now available across US, Latin America and fast expanding its footprint in Europe, Middle East and Asia.



CONTE CAMILLO NEGRONI



THE BITTER

In Bitter Artigianale, wormwood, gentian and elderflower are joined by other essences such as orange peel and liquorice root.



THE VERMOUTH

This special "mountain wine" requires herbs such as the small-flowered mountain mint, wormwood and the extremely aromatic mountain thyme.

THE GIN

The mineral rich water from the Acqueverdi waterfall, combined with Juniper from an altitude of 2,400 metres, gentian, wild mallow and mountain roses make this gin something unique.



Conte Camillo is a ready-to-sip Negroni created for lovers of finely crafted liquids around the world.

Conte Camillo Negroni is handcrafted in La Valdôtaine, a small, family-owned mountain distillery nestled in the breathtaking beauty of the Valle d'Aosta in the Italian Alps. Here, each component to the blend is separately mastered with ingredients sourced from this valley making a carbon neutral production process possible.

The Ultimate Negroni Experience.



ORIGINAL DEEDS
TRD
A PONTFRACT MIRACLE
MRK





In the small town of Pontefract, they have long been famous for making Jet- Black coin shaped sweets called Pontefract Cakes and in the the 1800's a curious soul began adding these black coins to the popular imported rum. They created the original black rum blend... a drink that's miraculously smooth, dark and delicious... a Pontefract Miracle!

Deeds is a one of a kind delicious jet-black flavoured rum, blended in the UK with natural vanilla, caramel & English spices, perfect for drinks at late-night gigs, at a festival or just a Tuesday night with your mates.

Think bold flavours, a badass identity and packaging that screams alternative, made for those who **"LIVE LOUD"**



JAMES GIN



JAMES GIN

THE GIN OF THE PEOPLE

The idea to make some gin came to James soon after buying half of his local pub. It was going to close and he deemed that, had it done so, living in the countryside would have been pointless. He persuaded a couple of friends to get involved and they all agreed that it seemed like an obvious and relatively straightforward thing to do. But of course it isn't straightforward.

ASIAN PARSNIP

This gin - his first - celebrates both James' homeland and the pleasures that he has enjoyed over many decades of international travel. It is a comfort and a thrill in equal measure, it has won many awards and is officially acknowledged as a vital component of UK multi-culturalism.



CALIFORNIA DREAMGIN'

James Gin has proved particularly popular in California - so they decided to create a flavour that celebrates two staples of the hippie movement that originated there, namely mushrooms and patchouli, man. The flavour is light, fruity and peppery with a hint of apricot.



LONDON DRIZZLE

Gin is traditionally called London Dry - but according to James, who lives there, usually it isn't. So he wanted to make a gin that would invoke that unique petrichor smell that comes from light rain hitting the pavement on a warm day. *"I've never met anybody who doesn't like that smell."* - James May





LA BOROSA

blanco

THE 'SILVER' NON ALCOHOLIC BLUE AGAVE BLANCO.

An inspiring nose, has a crisp clean agave flavour, with a hint of citrus and wood. Its clean dry finish is smooth and mellow. Enjoyed neat or on the rocks or in a classic margarita. All natural ingredients with only 6 calories per serving.



Paloma

THE PERFECT PALOMA RECIPE. REFRESHING AND JUICY.

Our classic Paloma is a blend of the highest quality natural blood orange and grapefruit juices with other natural flavours. Lightly sparkling and no added sugar and only 55 calories per can. Serve in a hi ball glass with ice and a slice of red grapefruit. Perfect refreshment every time.



Margarita

THE CLASSIC TEQUILA COCKTAIL WITH A CLEAN, CRISP CITRUS FLAVOUR.

The perfect Margarita in the convenience of a can. A mixologist inspired combination of La Borosa, triple sec and the juice and zest of fresh lime with a slight touch of salt. Serve over ice with a slice of lime. All natural ingredients, no added sugar and only 55 calories per can.



WOMAN KATERINA KUKURAITĖ PSEZDECKIENE BOTTLING OBELIU SPIRIT CIRCA 1930S

OBELIU CRAFTED VODKA

DISTILLED IN OBELIAI

BOTTLE NO.

000228

ALC. BY VOL. NET CONTENT

40%

700 ML

MASTER
DISTILLER





**DISTILLED WITH LOVE
SINCE
1907**



ANOTHER BOTTLE OF VODKA?

If that's what you think, put it back on the shelf – this bottle is not for you. Let us introduce you to a drink, every drop of which is filled with courage, dedication and hard work: Obeliu Crafted Vodka.

Owned by Countess Katerina Komaraitė Pšezdzieckienė and Count Aleksandras Pšezdzieckis, they were truly hands on and the brand pays homage to that. Depicted on the bottle is a picture is from 1932 that shows the Countess working in the bottling room of the distillery. Following in the values and heritage of this dynasty, Obeliu Crafted Vodka is a matter of principle – a principle to create an exquisite vodka with character.

PAVARI

17



MADE TO BE NOTICED

PAVARI

17

THE REFRESHING VIBRANT APERITIF

Pavari 17, is a delightful Aperitivo, a symphony of refined Mediterranean flavours. We search the vineyards of the Mediterranean to find the perfect dry crisp white wine. We then infuse with 17 natural fruits and botanicals including aromatic bitters from the sun drenched hillsides of Italy and the fresh juice and zest of Spanish citrus fruits. This bittersweet aperitif has a rich and refreshing bouquet and a bold and vibrant taste that will excite your tastebuds.



PAVARI SPRITZ

An expertly crafted ready to serve spritz combining Pavari 17, with sparkling wine, a touch of citrus fruits and soda. Light and refreshing, not overly sweet and exceptionally crisp and vibrant. The perfect refreshing Spritz, so good you forget it's not alcoholic. All natural ingredients, no added sugar and only 51 calories per serve.



REBEL

BOURBON

Back in 1849 when everyone else was using a rye mashbill, we pioneered wheat-based bourbon. And it's this award-winning wheated recipe that continues to defy trends today. Rebel Bourbon is unapologetically original and brazenly bold. But don't let its rough edges fool you. Rebel Bourbon whiskey goes down smooth, whether you prefer it neat, on the rocks, or mixed. Looking for a spirit as rebellious as yours? You've met your match. For more than 150 years, Rebel Bourbon has remained true to its rebellious roots. That's probably why it feels right at home at Lux Row Distillers in Bardstown, Kentucky. Since 2018, the distillery has been making a name for itself in Bourbon Country by honoring tradition but doing whiskey differently.





REBEL KENTUCKY STRAIGHT BOURBON

An Award-winning 80 proof wheated bourbon. Rebel Kentucky Straight Bourbon achieves a smooth flavor with a wheated mash bill with an original time-honored recipe linking back to the Stitzel-Weller distillery.

The whiskey carries notes of honey and butter, followed by a hint of plum and raisins for a long, warm finish with an interesting touch of spiciness.



REBEL RYE

An award-winning 90 proof rye whiskey with a smooth, spicy nose opens up into rich yet unpretentious rye flavor balanced by hints of vanilla that'll keep you on your toes.

REBEL 100

Rebel 100 is a 100 proof wheated bourbon created using the original time-honored recipe linking back to the Stitzel-Weller distillery.

Don't be fooled by the sweet aroma up front. It's hot on the tongue with bold caramel and vanilla notes and a dry finish.





TEQUILA ROSALUZ

A person is sitting on a white surface, holding a tall, slender glass filled with a pinkish liquid. Next to them is a bottle of Rosaluz Arena Rosado tequila. The bottle is made of clear glass with a textured, ribbed design and a wooden cap. The label on the bottle reads "ARTESANAL TEQUILA ROSALUZ REPOSADO ROSA MEXICO". The scene is brightly lit, with shadows cast on the white surface.

ARENA ROSADO

Rosaluz Arena Rosado enchants with its delicate pink hue and shimmering translucence, achieved through aging in French ex-napa barrels that previously contained Cabernet Sauvignon. Aromas of cooked agave harmonize effortlessly with bright notes of zesty citrus, jasmine and juicy white stone fruit, while its velvety, silk-like finish leaves a refined impression. A visually striking and flavor-rich tequila for sophisticated palates.



SCAPEGRACE

FOUNDED IN 2014 BY DANIEL MCLAUGHLIN AND MARK NEIL, SCAPEGRACE HAS QUICKLY GROWN OVER THE PAST DECADE TO BECOME NEW ZEALAND'S LARGEST SPIRITS PRODUCER. CREATORS OF AWARD WINNING GIN, VODKA AND SINGLE MALT WHISKY; SCAPEGRACE IS NOW THE LARGEST SPIRITS BRAND IN THE DOMESTIC MARKET AND EXPORTS TO 42 INTERNATIONAL AND DUTY FREE MARKETS WORLDWIDE.

WHISKEY



VANGUARD

Drawn from uncharted waters and forged by the architects of tomorrow, its character is both the essence and the reflection of the land of its birth.



ANTHEM

A new world crafted whisky where each ingredient is an echo of the land's song. A distillation that resonates with the harmonies of New Zealand's climate and terrain.





GIN



SCAPEGRACE BLACK

Naturally black based on the colours and flavours from botanical extracts including Aronia Berry, Saffron, Pineapple and Sweet Potato.

When combined with tonic, liquid transforms from a black shade to a lively purple-pink hue.

On the palette it is full bodied, chilling with a candied sweet potato and pineapple finish, the mouth feel is luxurious, velvety and ridiculously delicious.



SCAPEGRACE CLASSIC

Classically citrus and super smooth. This remarkable gin upholds 12 botanicals, with lemon and predominantly orange peel shining through.



SCAPEGRACE GOLD

Voted the Worlds Best London Dry Gin at the prestigious International Wine & Spirits Competition.

A juicy Navy Strength gin with 3 layers of citrus, orange, lemon and tangerine. The perfect friction between complexity and balance.

VODKA

SCAPEGRACE VODKA

Velvety texture, super clean and balanced, with a slightly creamy and sweet finish. A remarkable canvas for crafting cocktails.



SCAPEGRACE YUZU VODKA

The Yuzu Lemon is eternally fresh and sharp with a strong floral scent. Making the vodka savoury and fresh with a bright aromatic citrus flavour, that sits alongside salty floral notes. Imagine a salted citrus meringue.





Starlino's recipe was made by Denis Muni and Beppe Ronco - both have worked at Torino Distillati for over 20 years and are natives of the Piedmont Region. Having spent their careers making Vermouths and Aperitivos, they focused their attention on real innovation for The Hotel Starlino™ Range. They came up with the idea of ageing the Rosso Vermouth in Bourbon barrels after observing that the cask ageing imported a deliciously smooth, spicy flavor to the wine. For the Rosé and Arancione - they wanted to create a really fresh and natural flavor that mixed with tonic, soda, sparkling wine or was delicious on the rocks.



ELDERFLOWER

STARLINO ELDERFLOWER is made with an infusion of elderflower, citrus peel, herbs and spices combined with wine and spirit to make the most refreshing aperitivo. Subtle but balanced flavor with notes of pear, lychee hints of soft sweetness, aromatic elderflowers, elderberries, tangy citrus.

ROSÉ

Starlino Rosé is an Aperitivo made with Italian Grapefruit peel, Lemon peel and other herbs and spices. A clean, fresh delivery offers a light to medium bodied palate of plum and cherry flavors supported by soft, cleansing acidity. Cherry glacé finish is delightfully fresh and deceptively long as hints of rose petal emerge late in the aftertaste.





STARLINO ROSSO

Starlino Rosso is aged in bourbon barrels – we age a portion of our vermouth in kentucky bourbon barrels to give a rich spicy flavor. At 17% alc.

Rich, fruity and enticing, this rich vermouth is warmed with notes of fig and dried cherries, and just faint hints of spiced gingerbread and bitter orange peel. Drinkable solo as an apéritif, or used as a cocktail-mixing favorite.



MARASCHINO CHEERIES

Exquisite all-natural Maraschino cherries matured for two weeks in their natural Marasca juice then rested for another week to achieve their peak flavor. The result, a delicious luxury cherry that is delightfully sweet and savory.

CRAFTWORK

THANK YOU

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